



Outer South Community Committee

FACEBOOK highlights

30th September 2024 – 21st November 2024

Outer South Community Committee

Since 30th September 2024 report the Outer South Community Committee Facebook page has gained: **6 new followers** (and currently has) **1,555 followers** and has a **page reached** of **48,502** over the above period.

Facebook Page reach - The number of people who saw any content from or about your Page, including posts, stories, ads, social information from people who interact with your Page and more.

This means that this is the **fourth** most popular Community Committee page.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to.
- 'engagement' is the number of reactions, comments or shares.

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!!

The most popular post since the **30th September 2024** report the posting regarding:

- **Men's Pie Club** has reached a total of **13,413 people**.

The following below are screenshots of the most popular three posts since the 30th September 2024 report. Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.

1st Place – Men's Pie Club – Employment and Skills Leeds

13,413 people had this post delivered to them and it had 8,916 Post Impressions & 8 Interactions.

This content has no text

Post · Published on: 1 October 08:14

Boost unavailable

Overview

Views	Reach	Impressions	Interactions	Link clicks
13,413	8,519	8,916	8	--
Higher than typical	Higher than typical	Higher than typical	Higher than typical	

Reach

Interactions

Reactions	Comments	Shares	Saves
1	0	8	0
Typical	Typical	Higher than typical	Typical

Feed preview

Leeds City Council Outer South Community Committee
Published by Kimberly Frangos Llc
· 1 October ·

EMPLOYMENT AND SKILLS LEEDS

Men's Pie Club

Local guys, making pies

It doesn't matter if you're a baking-beginner or a pastry perfectionist, Men's Pie Club is where you can come to get off your chest and put something great in your belly.

In the weekly clubs you can get stuck in and make your delicious pie. We even supply all the ingredients and knowledge, with a Men's Pie Club organiser always on hand to usually our fantastic Lead Pie Men, who keep things ticking over.

Course is FREE to all people who have been residents of Leeds for 3 years or more, aged 19+.

14 November 2024, 11am to 2pm
Leeds Cookery School
Kirkgate Market
Vicar Lane
Leeds City Centre
LS2 7HY

Book your free place, simply scan the QR code

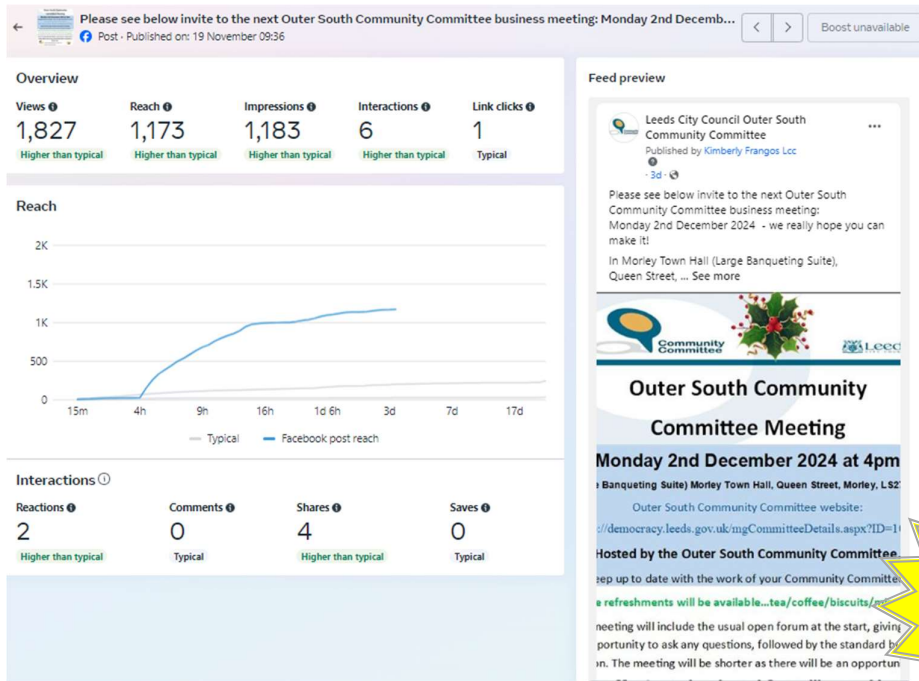
For more information contact multiply@leeds.gov

View Post on Facebook



2nd Place – Outer South Community Committee – Monday 2nd December 2024

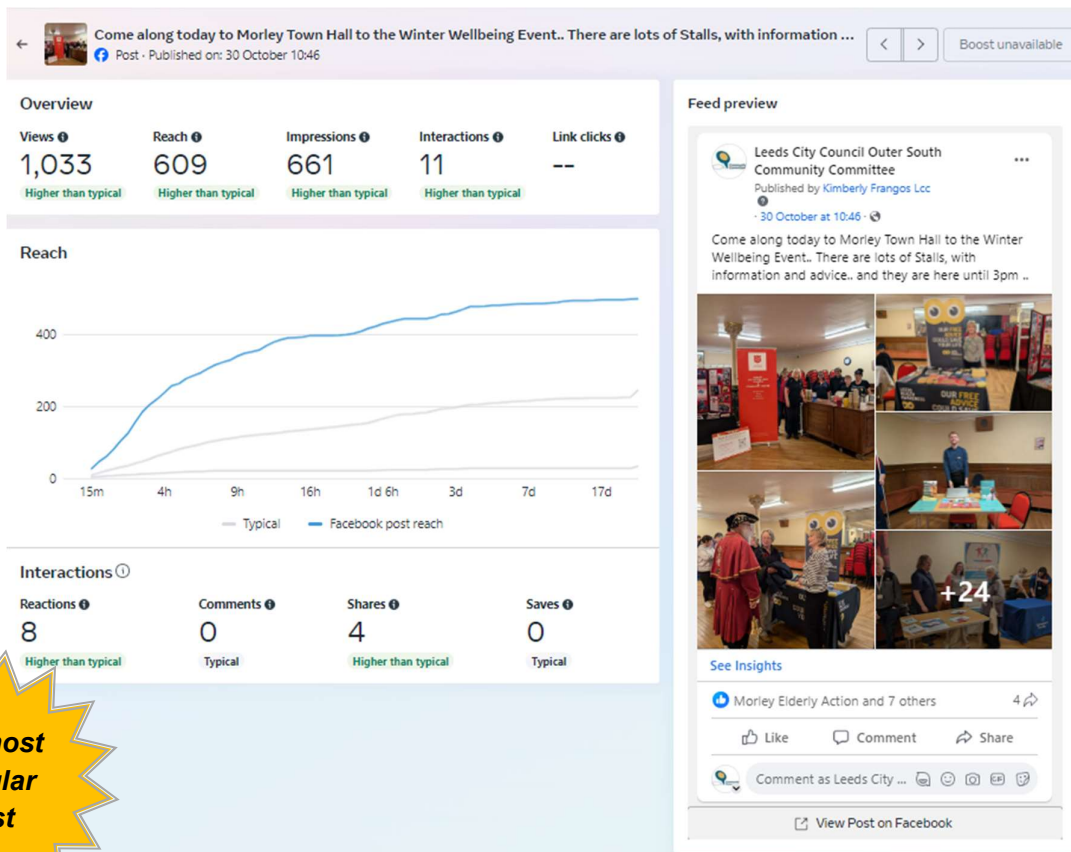
1,827 people had this post delivered, with 1,183 Post Impressions & 6 Interactions



2nd most popular post

3rd Place – The Winter Wellbeing Event - 30th October 2024

1,033 people had this post delivered, with 661 Post Impressions and 11 Interactions.



3rd most popular post